



# DESIGN BROCHURE



**Ai**

Adobe Creative Cloud  
Illustrator CC

# ILLUSTRATOR

## **Illustrator Training Class - Introduction: Course Overview**

In this Adobe Illustrator course, you will learn how to use Adobe Illustrator to create high quality illustrations, logos, and other custom artwork. This is the entry-level of our Illustrator classes, and introduces you to the powerful Pen tool, discover how to transform existing shapes, and learn how to add color to drawn objects. You'll also use layers to organize your artwork, and explore the options for exporting Illustrator files.

All Illustrator courses at our training centers or at your location are led by a live instructor in the same classroom with you. If you do not want to travel to one of our classroom locations, we also offer live online Illustrator training.

## **Illustrator Training Class - Introduction: Course Length**

This two-day (or four evening) Illustrator training class is available as a regularly scheduled class at AGI's classroom locations, as a private or custom course at your location or online. This Illustrator training class is delivered by the instructors who wrote the Adobe Illustrator Digital Classroom. You learn from Illustrator experts in a small group setting when you take an Illustrator class with AGI.

## **AUDIENCE FOR THIS TRAINING COURSE**

This introductory Adobe Illustrator course is designed for media professionals with little to no prior knowledge of using Adobe Illustrator. Experienced Illustrator users with no formal training will also benefit from this class as tips, tricks, keyboard shortcuts and essential foundation skills are covered throughout this class. Users include fashion illustrators, graphic designers, user experience designers, video, and multimedia professionals, and more.

## **WHAT YOU'LL LEARN IN THIS TRAINING COURSE**

- The Illustrator workspace
- Working with color
- Gradients and additional color options
- Placing text on a path
- Essential Illustrator tools and panels
- Using the drawing tools
- Adding and formatting text
- Working with layers

## **ADOBE ILLUSTRATOR TRAINING COURSE - INTRODUCTION TOPICS:**

### **Training Mode:**

- **Regular**
- **Weekends (Sat/Sun)**
- **Only Sundays**
- **Online**

## Lesson 1: Using the workspace

- Exploring the interface
- Choosing a workspace
- Opening a file
- Using artboards
- Changing your view
- Zooming and scrolling
- Using tools and panels
- Exploring the Control panel
- Working with panels and the dock

## Lesson 2: Learning essential skills

- Using the shape tools
- Repositioning and resizing shapes
- The Transform panel
- Constraining a shape
- Entering exact dimensions
- Selecting artwork
- Using the shape and transform tools
- Introducing layers
- Cutting and pasting objects
- Repeating transformations

## Lesson 3: Adding color

- Exploring the Appearance panel
- Changing colors
- Adding effects
- Using Live Paint
- Adding a symbol
- Saving swatches
- Selecting the same color
- Creating a color group
- Using the Color panel
- Adding Pantone colors

## Lesson 4: Using the drawing tools

- Understanding the Pen tool
- Straight, curved and hinged lines
- Tracing images
- Creating a tracing template
- Working with Image Trace
- Using the Line, Pencil and Eraser tools
- Editing existing paths
- Adding and removing points
- Cutting and joining paths
- The Shape Builder

## Lesson 5: Additional color options

- Adding tonal values with gradients
- Customizing an existing gradient
- Saving a gradient

- Using the Gradient panel
- Updating a gradient
- Creating a pattern
- Applying a pattern
- Editing a pattern
- Locating existing patterns
- Using the Color Guide

## Lesson 6: Adding and formatting text

- Formatting text
- Paragraph formatting
- Using paragraph and character styles
- Editing styles
- Putting text on a path
- Warping text
- Putting text in a shape
- Creating outlines
- Checking spelling
- Using Find and Replace

## Lesson 7: Using layers

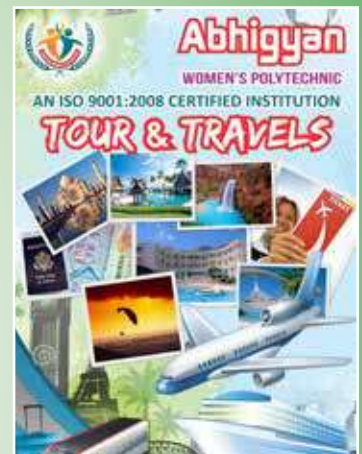
- Getting to know the Layers panel
- Using layers to organize an illustration
- Selecting using the Layers panel
- Creating new layers
- Showing and hiding layers
- Locking and unlocking layers
- Rearranging layers
- Moving items between layers
- Remembering layers when pasting
- Creating a template layer





# Career Options:

- Brands & Brands Identities
- Collage and Masking
- Backgrounds Designing
- Logo Designing
- Corporate Identity Design
- Designing Brochures & Catalogues
- Layouts for Newspapers
- Designing Magazines
- Designing of Publications
- Scanning Techniques
- Types of Scanners
- Post Script an Overview
- Checking Print Files
- Printing and Printers
- Overprinting
- Paper Sizing
- Imposition or Pasting
- Costing Methods
- Dealing with Service
- Folding & Creasing
- Laminations
- Portfolio Development
- Booklet Design
- Book Setting
- Flyer Design
- Pamphlet Design
- Page Layout
- Banner Design
- Holding Design
- Visiting Card, Letter Head
- Sticker Design
- Label Design
- Digital Marketing Design
- Facebook Banner Design
- Web Site Banner Design
- Twitter Banner Design
- Google+ Banner Design
- Pinterest Banner Design
- Advertising Design
- Book Cover Page Design
- Poster Design
- Website Banner Design







<b>7000+ STUDENTS</b>	<b>200+ WORKSHOPS</b>
<b>1200+ BATCHES</b>	<b>50+ COURSES</b>
<b>500+ PLACEMENTS</b>	<b>20+ TRAINERS</b>
<b>400+ SEMINAR</b>	<b>20+ CITIES</b>



# TRULABZ TECHNOLOGIES

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