



# DESIGN BROCHURE



Adobe Creative Cloud  
**InDesign CC**



# INDESIGN

## **ADOBE INDESIGN TRAINING COURSE - INTRODUCTION**

In this introductory InDesign training class you learn to create designs for print, tablets, and PDF presentations by taking advantage of a superior design environment that includes advanced typographic controls and intuitive graphic features. You will also find techniques that will help to make your publications look polished and professional.

## **AUDIENCE FOR THIS TRAINING COURSE**

This introductory Adobe InDesign course is designed for media professionals with little to no prior knowledge of using Adobe InDesign. Advanced InDesign users with no formal training will also benefit from this class as tips, tricks, keyboard shortcuts and essential foundation skills are covered throughout this class.

## **WHAT YOU'LL LEARN IN THIS TRAINING COURSE**

- InDesign workspace and tools
- Working with text, type and styles
- Creating and importing tables and tabular data
- Building documents with Master Pages
- Working with graphics and colors
- Preparing your documents;

## **Training Mode:**

- **Regular**
- **Weekends (Sat/Sun)**
- **Only Sundays**
- **Online**

### **1. InDesign Essential Skills**

- InDesign tools
- The InDesign workspace
- The document window
- Using guides
- Viewing modes
- Working with panels
- Managing panels
- Saving your workspace
- Working with the Control panel
- Navigating through a document

### **2. Building InDesign Documents with Master Pages**

- Planning your document
- Creating a custom-sized document
- Formatting master pages
- Using text variables
- Basing master pages on other masters
- Overriding master page items
- Adding layout pages
- Placing formatted text
- Adding images and text to master pages

- Applying masters to pages

### 3. Working with Text and Type in InDesign

- Creating a text frame
- Inputting text
- Changing character attributes
- Changing paragraph attributes
- Finding and changing text
- Checking and correcting spelling
- Using the Glyphs panel
- Creating Glyph sets
- Flowing text
- Threading text between frames

### 4. Working with InDesign's Styles

- Style types
- Defining paragraph styles
- Applying paragraph styles
- Defining character styles
- Applying character styles
- Updating styles
- Loading styles from another document
- Organizing styles into groups
- Creating object styles
- Applying object styles

### 5. Working with Graphics in InDesign

- How InDesign handles graphics
- Locating missing images
- The Links panel and Link badge
- Creating a graphic frame
- Adding graphics
- Repositioning graphics
- Fitting graphics to frames
- Placing multiple graphics
- Wrapping text around graphics
- Importing layered Photoshop files

### 6. Creating and Using InDesign Tables

- Creating a table
- Copying and pasting table information
- Adding text to tables
- Converting tables and text
- Importing a table
- Editing table options
- Using cells
- Merging cells
- Defining columns and rows
- Using graphics in cells

### 7. Using Color in Your InDesign Documents

- Applying color to text
- Applying color to frames
- Creating and saving a new swatch
- Applying Live Corner Effects
- Applying strokes to text
- Creating a tint reduction
- Working with gradients
- Using the Eyedropper
- Updating and editing colors
- Using and saving spot colors

### 8. Preflighting, Printing and PDF creation from InDesign

- Package inventory
- Actual vs. effective resolution
- Preflight checks
- Packaging your document
- Package options
- Creating a PDF
- Adobe PDF Presets
- PDF Export Options
- Separation preview
- Printing a proof

### 9. Adobe InDesign New Features

- About the new features
- Content Collector
- Linked content
- Liquid Layouts
- Alternate layouts
- PDF forms
- Primary text frame
- ePub enhancements



## Career Options:

- Brands & Brands Identities
- Collage and Masking
- Backgrounds Designing
- Corporate Identity Design
- Designing Brochures & Catalogues
- Layouts for Newspapers
- Designing Magazines
- Designing of Publications
- Types of Scanners
- Post Script an Overview
- Checking Print Files
- Printing and Printers
- Overprinting
- Paper Sizing
- Imposition or Pasting
- Costing Methods
- Dealing with Service
- Folding & Creasing
- Laminations
- Portfolio Development
- Booklet Design
- Book Setting
- Flyer Design
- Pamphlet Design
- Page Layout
- Banner Design
- Holding Design
- Visiting Card, Letter Head
- Sticker Design
- Label Design
- Website Banner Design
- Facebook Banner Design
- Web Site Banner Design
- Twitter Banner Design
- Google+ Banner Design
- Pinterest Banner Design
- Advertising Design
- Book Cover Page Design
- Poster Design
- Book Layout
- Magazines Layout
- Poster Design





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<b>500+ PLACEMENTS</b>	<b>20+ TRAINERS</b>
<b>400+ SEMINAR</b>	<b>20+ CITIES</b>



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# TRULABZ TECHNOLOGIES PVT. LTD.

Accredited By NIELIT (formerly DOEACC)

Under Ministry Of Electronics And Information Technology (MOE&IT), Govt. of India  
C-9/20, I & II Floor, Sector-7, Rohini, Opp. to Metro Pillar 400, Delhi-85

**Ph: 011-45095576**

**Helpline No.: +91 959-949-3069, 9654-642913**

Email: [info@trulabz.in](mailto:info@trulabz.in) | Website: [www.trulabz.in](http://www.trulabz.in)

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